**MINUTES**

**Kerr Village BIA Board Meeting**

**February 28, 2019**

**8:00AM**

**Kerr Village BIA**

**B-363 Kerr Street**

**Oakville, ON L6K 3B9**

Present:

Doug Sams, Executive Director

Dean MacLean, Chair

Noel Lourenco

Chris Stadnik

Brett Warren

Dr. Theresa Bankey

Ray Chisholm

Steve Clayton

Bob deHoog

Proxy:

Regrets: Dave Walsh, Robert Nashat, Don Wilson

Terry Hutchison

Meeting called to order by Dean MacLean at 8:10am

Minutes: Doug Sams

Guests: Guests: None

Pecuniary Interests: None

Adoption of the Minutes: Jan 24th moved by Noelle, second by Theresa

**COMMITTEE REPORTS:**

**Finance:**

James Oates CPA made his monthly visit. Audit has been done. Financials will be presented at the AGM on March 19, 2019.

**Street Scaping:**

Planters & Baskets have been ordered.

Discussed Gateway designations in Kerr Village. Town Urban Design Planner will make a presentation at a later date. Money has been obtained through a Grant from the Province and bonusing money from the condo Project in Kerr Village.

There is an active long range plan for Urban Design in Kerr Village that is tied into the underpass project.

Ray gave a report on Underpass project and also mentioned that old Downtown light standards may be brought to Lakeshore Rd W. Town will do cost analysis as per a request for report from our Ward 2 Councillors.

There was discussion on a Gateway project and how an area is designated with Urban Design.

**Long Term Planning**:

Nothing to report

**Nomination:**

Nothing to report. There is one board position open.

**Special Events:**

Dean gave report on meeting regarding Kerrfest. Bands have been identified and have made some contract offers.

It was discussed that we want to let people know that the Kerr Village BIA does these things.

A June 15th event was discussed, about what form and what would take place.

Will try to engage the businesses to draw customers and have a prize draw.

Motion was made by Chris and second by Noelle to do an event on June 15th.

**Governance:**

Ray gave report on budget and amalgamation.

Doug brought up the group that is for stopping amalgamation. They want us to assist with spreading the word and offer support.

The Board has directed to provide $500.00 for support.

**Communications:**

Dean gave a report on Marketing Company and what proposal was presented.

Discussion was made regarding direction of overall plan.

Motion was made to drop Communications and create Marketing within the Strategic Plan. Motion made by Noelle and second by Theresa. Motion passes.

It was discussed that we need to let people know that we are doing these events.

**Strategic Plan:**

Nothing to report

**Sponsorship:**

Sponsorship with Kerrfest with many of the same people renewing . We do have a Company soliciting Sponsorship our behalf. Still awaiting word on Celebrate Ontario Grant.

**Development:**

Ray gave a report on the Senior Center Property on Kerr Street.

It was mentioned a number of new businesses have opened in Kerr Village.

**ED Report:**

Attended Stop-Amalgamation Community Meeting twice, they are looking for our support

Auditor KPMG & Accountant -Jim Oates in office visit on Feb 25 & Feb 26

Prepared for Audit

Met with Town Events Staff

Two Meetings on Kerrfest re: music line up

Logistics meeting Kerrfest

Met with Hotel on package for Kerrfest

New businesses Community Resto, Opus Jeans, Poop Café, Café Mix Up

Met with Matter Hatter Tea re: event

Assisted merchant with Patio information

Attended Visit Oakville Meeting

Assisted with problem solving for a couple of merchants

Took care of a couple of garbage complaints

Weather permitting crew will repair banners

Various social media postings

Added new merchants to Website

Met with Town Urban Design Manager

Met with Town Director of Information Systems re: Wifi

Gathered quotes on Xmas Tree Topper and Tree

Motion to receive reports made by Theresa , second by Noelle.

**New Business**

Website was discussed.

Motion to adjourn made by Theresa, second by Noell , motion passed. Meeting Adjourned

Next Board Meeting

AGM Tuesday March 19,2019 at 7pm

Town Hall Palermo Room